

Texas A&M University-Texarkana Partners with Harris Connect to Produce Alumni Publication

Texas A&M University-Texarkana grads change emails, jobs and locations so often that it is hard to keep up with them. A&M-Texarkana has contracted with Harris Connect to update contact information for A&M-Texarkana alumni around the world so that they can keep up-to-date on news and activities from campus. Harris will also help produce a beautiful hardcover publication that will allow A&M-Texarkana alumni to find their old university buddies and to use for personal and professional networking.

The easiest and fastest way to track down an old university friend is through the Alumni Today publication as it will include up-to-date contact information. You will be able to reconnect with classmates in your major or from your area of study. The publication will feature an introduction with full color pictures, prominent A&M-Texarkana representatives and a history of the university. The publication will also include a section for photos and memories from your days at A&M-Texarkana.

Harris Connect is a leading provider of multi-channel solutions for non-profit organizations. Harris specializes in alumni publications and the data needs involved with this type of project. A&M-Texarkana grads will be contacted - by phone, email and mail - over the next few months to verify and update their contact and career information.

Your Privacy Is Important

A&M-Texarkana values your privacy and treats your information in a secure manner. You decide whether or not your personal information is published--make your wishes clear to the representative with whom you speak.

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