



Texas A&M University-Texarkana Style Guidelines

When referencing our university, use "Texas A&M University-Texarkana" on the first reference with no spaces before or after the hyphen (a dash should not be used).

On second and subsequent references, you may use "A&M-Texarkana" rather than "TAMU-T". Using "A&M-Texarkana" is considered more descriptive than "TAMU-T" and better captures our desired university branding.

Correct: Texas A&M University-Texarkana

2nd & Subsequent: A&M-Texarkana

Incorrect: Texas A&M

Texas A&M-Texarkana

Texas A&M University

TAMU-Texarkana

TAMU-T

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