

Exhibit B 5.06-TJC

(AA)- Business Leading to BBA with Marketing Concentration



Texas Transfer - Field of Study (FOS) Course Descriptors:

DSC- Discipline Specific Core *, DFC- Discipline Foundation Course **, DEC- Directed Electives Course ***

| FALL YEAR 1 AT TYLER JUNIOR COLLEGE | SCH | TRANSFER TO TAMUT AS | FOS | SCH |
|---|-----|--|-----|-----|
| BUSI 1301 – Business Principles ** | 3 | BUSI 1301 – Business Principles | DFC | 3 |
| HIST 1301 – United States History I | 3 | HIST 1301 – United States History I | | 3 |
| X4XX – Life and Physical Science Core | 4 | X4XX – Life and Physical Science Core | | 4 |
| EDUC 1300 – Learning Framework | 3 | X3XX – CAO Core | | 3 |
| ENGL 1301 – Composition I | 3 | ENGL 1301 – Composition I | | 3 |
| TOTAL SEMESTER HRS | 16 | TOTAL SEMESTER HRS | | 16 |
| SPRING YEAR 1 AT TYLER JUNIOR COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| MATH 1324 – Mathematics for Business & Social Sciences * | 3 | MATH 1324 – Mathematics for Business & Social Sciences | DSC | 3 |
| HIST 1302 – United States History II | 3 | HIST 1302 – United States History II | | 3 |
| ENGL 1302 – Composition II | 3 | ENGL 1302 – Composition II | | 3 |
| BCIS 1405 – Business Computer Applications *** | 4 | BCIS 1405 – Business Computer Applications | DEC | 4 |
| X4XX – Life and Physical Science Core | 4 | X4XX – Life and Physical Science Core | | 4 |
| TOTAL SEMESTER HRS | 17 | TOTAL SEMESTER HRS | | 17 |
| FALL YEAR 2 AT TYLER JUNIOR COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| ACCT 2301 – Principles of Financial Accounting ** | 3 | ACCT 2301 – Principles of Financial Accounting | DFC | 3 |
| ECON 2301 – Principles of Macroeconomics * | 3 | ECON 2301 – Principles of Macroeconomics | DSC | 3 |
| SPCH 1321 – Business & Professional Speaking or SPCH 1315 | 3 | SPCH 1321 – Business & Professional Speaking or SPCH 1315 | | 3 |
| GOVT 2305 – Federal Government | 3 | PSCI 2305 – United States Government & Politics | | 3 |
| X3XX – Creative Arts Core | 3 | X3XX – Creative Arts Core | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| SPRING YEAR 2 AT TYLER JUNIOR COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| ACCT 2302 – Principles of Managerial Accounting ** | 3 | ACCT 2302 – Principles of Managerial Accounting | DFC | 3 |
| GOVT 2306 – Texas Government | 3 | PSCI 2306 – State and Local Government | | 3 |
| ECON 2302 – Principles of Microeconomics ** | 3 | ECON 2302 – Principles of Microeconomics | DFC | 3 |
| X3XX – Language, Philosophy, & Culture Core | 3 | X3XX – Language, Philosophy, & Culture Core | | 3 |
| TOTAL SEMESTER HRS | 12 | TOTAL SEMESTER HRS | | 12 |
| TOTAL ASSOCIATE DEGREE HOURS | 60 | TOTAL TRANSFER HOURS | | 60 |
| JUNIOR YEAR FALL SEMESTER | SCH | JUNIOR YEAR SPRING SEMESTER | | SCH |
| MATH 1342 – Elementary Statistical Methods *** | 3 | MKT 363 – Marketing | | 3 |
| BUSI 2301 – Business Law *** | 3 | FIN 354 – Financial Management | | 3 |
| MGT 395 – Principles of Management | 3 | MKT 465 – Sales Management | | 3 |
| GBUS 310 – Business Communications | 3 | MKT 366 – Marketing Promotion | | 3 |
| MIS 360 – Essentials of Management Information Systems | 3 | SCM 324 – Business Data Analytics I | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| SENIOR YEAR FALL SEMESTER | SCH | SENIOR YEAR SPRING SEMESTER | | SCH |
| MKT 445 – Retailing (EL) | 3 | MGT 439 – Business Strategy and Policy | | 3 |
| Select One: MGT 446, MIS 310 or SCM 304 | 3 | GBUS 440 – International Business (EL) | | 3 |
| MKT 467 – Consumer Behavior | 3 | GBUS 452 – Business Ethics | | 3 |
| MGT 465 – Production and Operations Management | 3 | Select One from: MGT 446, MIS 310 or SCM 304 | | 3 |
| UD Elective(300-400 level) - ACCT, GBUS, MGT, MIS, MKT or SCM | 3 | UD Elective(300-400 level) - ACCT, GBUS, MGT, MIS, MKT or So | CM | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| TOTAL BACHELOR DEGREE HOURS | 60 | TOTAL BACHELOR DEGREE HOURS | | 120 |

All courses are transferable; however, all transferred courses may not apply to your degree plan. Please see your community college advisor for details. All students seeking a bachelor's degree must also complete a minimum of 45 SCH of upper-division course work. Some degrees require up to 54 SCH for an undergraduate degree. Please visit the <u>catalog</u> for course descriptions. **The Eagle Track**Transfer Pathway is NOT an official degree plan. This document is for informational purposes only. Effective 05-01-2024.